

Communications and Marketing Committee
by Mary Stayner, Committee Chair

Communication – what does that mean to you?

A phone call, a letter, Facebook, email, text message, FaceTime the list goes on and on.

However, the major communication tool that has become a necessity in this modern society is the Internet – yes the World Wide Web!

We are working diligently to create a member friendly and valuable website for our DKG ILSO sisterhood. Our new webmaster, Nancy Hogan and our former webmaster, Renee DeGuzman have been seeking platforms, ideas, and have contacted DKG International to initiate our plans.

We will also be submitting an application to the DKG International Educators Foundation (DKGIEF) Projects grant. At the Executive Board meeting we received \$1,690 in donations. If you are interested in making a donation to help us get started, please fill out the DKG Illinois State Organization, Contribution Form 43 that can be found on the DKG ILSO webpage under *Executive – Treasurer – lower left side, Form 43 for contributions*. Thank you so very much! We hope to be able to present our plans to the Executive Committee very soon. We will keep you all apprised of our progress. Stay tuned!



"LINK TO LINK"

DKG ILSO Communications and Marketing Committee
October 2022

O - Is for **OPENING** our DKGILSO website and checking it out...

C - Is for the **C + M COMMITTEE** creating a **NEW** website.

T - Is for the **TECHNOLOGY** that has become a necessity in our daily lives

O - Is for the **ONLY** way to keep informed - check out the DKG ILSO website

B - Is for **BEST** not **BETTER** - new website will top them all.

E - Is for **EVERYONE** - all DKG members

R - Is for **READ ALL ABOUT** it in this Newscaster.

Mary Stayner
C + M Chair 